

SELF PUBLISHING CHILDREN'S BOOK CHECKLIST

Use this as a guide to create your children's book

Before you start your book, ask yourself these questions

- What types of readers do you want to attract?
- What age group are you targeting?
- Will it be a certain genre?
- What is the purpose of your book? Does it teach a lesson or fit in a specific mindset?
- What is your writing type? Are you a rhymers or do you write in verse?
- Have you developed your main character, setting and conflict?

After you have written your story

- Create your pages, decide what words will go on what pages
- Determine your illustration style
- Find an illustrator that fits your style and budget, be prepared to spend anywhere from \$30-200 per page depending on illustrator
- Create a timeline and deadlines for your illustrator, and sign a contract
- Select a book size, as well as a cover type.... hardback or soft. Buy an ISBN/Barcode which will go on the back cover
- Decide on a price for your book
- Select a platform to self-publish on

Publish your book

- Select a price for your book
- Write the description that buyers will see when they look on Amazon or any other platform
- Submit your finalized files
- Review the electronic proof of your book, and publish

Marketing & Sales Questions

- What stores or places have synergies with your book?
- Is there a target audience you can reach through social media or friends?
- Who could help you promote your book?
- Is your book suitable for a schools or book fairs?
- Can you get an endorsement for your book?
- Use your email list to get reviews. Offer a copy of free ebook for an honest review on Amazon.

